

Educ 346 Fall 2014

Student: _____

Class: _____

Grade: _____

Rubric: Educ 346 LucidPress Handout

Enter rubric title				
	Target 3 pts	Acceptable 2 pts	Needs Improvement 1 pts	Missing 0 pts
Visual Appeal & Readability	<p>Target</p> <p>Handout has a hook that grabs the audience's attention and provides a tangible memory booster to bring content to mind when it is seen. There is good use of text effects, graphics, and color selection making the handout pleasing to look at. Text is very easy to read. Layout is well organized. There is consistency in its components that allows the reader to easily locate information.</p>	<p>Acceptable</p> <p>The handout is well organized and eye-catching. Text is readable. Layout is organized. Most components are consistent within the presentation. Information can be located.</p>	<p>Needs Improvement</p> <p>The handout may be too noisy or too bland to be memorable. There may be a need for graphics or other special effects to boost it's visual appeal. Some text are difficult to read due to color combination or text size. Layout is somewhat organized. Most of the components are not consistent. Partial information can be located.</p>	<p>Missing</p> <p>The handout looks too plain to stand out. There are no graphics used or special effects used to make this appealing. Layout is disorganized and/or confusing. Components are inconsistent and some information is missing.</p>
Content	<p>Target</p> <p>The handout contains accurate, useful information and important details. It is worthwhile to keep this handout.</p>	<p>Acceptable</p> <p>The handout contains sufficient information to support the live presentation.</p>	<p>Needs Improvement</p> <p>The handout does not contain sufficient information to make this useful and worthwhile to keep.</p>	<p>Missing</p> <p>Information presented is inaccurate or absent. The handout contains empty spaces with no information.</p>
Publication Guidelines	<p>Target</p> <p>Adhered to professional guidelines for publishing online. Adhered to fair use guidelines. All citations are in proper APA format.</p>	<p>Acceptable</p> <p>Adhered to fair use guidelines. Citations are in APA format with only a few errors.</p>	<p>Needs Improvement</p> <p>Incomplete attributions. Citations may not be in proper APA format.</p>	<p>Missing</p> <p>Missing attribution and/or citations.</p>
Grammar and Spelling	<p>Target</p> <p>Language used is appropriate with no errors in grammar and spelling.</p>	<p>Acceptable</p> <p>There are 1 - 2 grammatical errors or misspelling.</p>	<p>Needs Improvement</p> <p>There are 3 -4 grammatical errors or misspelling.</p>	<p>Missing</p> <p>There are 5 or more grammatical errors or misspelling.</p>